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Auto Financial Group Signs with Fort Financial Credit Union

Indiana-based FFCU to offer AFG's DrivingSense™ as both direct and indirect lending option

Houston, Texas – Auto Financial Group (AFG), an online provider of residual-based financing products for credit unions, announced today that it has signed an agreement with Fort Financial Credit Union (FFCU). Under the agreement, FFCU will offer AFG's DrivingSense as both a direct and an indirect lending option.

DrivingSense is an auto financing product that offers the lease-like benefits of a balloon loan to credit unions and their members. It allows credit unions to "build" a vehicle for their members, compare payment terms with conventional loans, and offer their members lower payments (often as much as 40% lower), flexible two- to six- year terms, actual ownership of the vehicle and several end-of-term options.

DrivingSense removes the financial risk to the credit union by guaranteeing the predetermined residual value of the vehicle through third party insurance, as well as handling the vehicle's disposition at the end of the term. AFG is paid one low administration fee for each DrivingSense loan, while the credit union earns all the interest. Credit unions are protected while building an important relationship with their members.

With its corporate offices in Ft. Wayne, Indiana, FFCU has branches throughout the state, as well as in Illinois, Mississippi, and North Carolina, and currently has more than 45,000 members.

"DrivingSense is an opportunity to expand, which benefits our membership," stated Tammy Hartman, Vice President Sales & Service, FFCU. "The indirect lending option helps in terms of gaining new members, and the direct lending gives our existing members an important new option."

"We are excited to be working with FFCU," says AFG President Richard Epley. "We look forward to providing their credit union members with lower payments and to helping train local auto dealers in the program."

About Auto Financial Group, Inc.

Auto Financial Group, Inc. (AFG) is a Houston-based company that provides DrivingSense™, an online residual based auto financing product for credit unions and other financial institutions. AFG removes the financial risk to the credit union by guaranteeing the predetermined residual value of the vehicle through third party insurance, as well as handling the vehicle's disposition. For more information about getting DrivingSense or connecting with a credit union offering DrivingSense, call 713-812-3333 or toll free at 877-354-4AFG, or visit www.autofinancialgroup.com.

About Fort Financial Credit Union

For most people, banking is a cold, sterile, and often a confusing experience. Typical bankers just don't seem to speak your language, and they rarely remember your name. Not at Fort Financial. So what makes us different? As a not-for-profit financial cooperative, we are owned and operated by our members, not a huge corporate entity. Which means YOU have direct impact on our policies, procedures, products and services. Since just after the end of World War II, Fort Financial Credit Union has shared our members' values – honesty, integrity, and respect for a hard-earned dollar. Plus, because of our simple, straightforward financial approach, our members enjoy doing business with us!

At Fort Financial, we are continually updating and improving our services for you. Talk to one of our friendly professionals at your local branch and they will help you get just what you need to help manage your money. We mean what we say, we do what we promise, and we make your finances simple – only at Fort Financial Credit Union.